

TeleBranding®

Voice prompts



Automated phone systems should deliver a more professional image than a **\$50** home answering machine!

Put Your Best Voice Forward!

Voice prompts *not* professionally scripted or recorded usually sound like this:

*"Thanks fer cahling.
Yer cahll will be ansehnd in the
orda rehceived..."*

If your company's automated telephone equipment sounds similar to this, consider adopting a different approach...

Let professional announcers develop your phone system voice prompts!

...and not "Ethel" from accounting.

For firms with auto-attendant, voicemail, automatic call distributor (ACD), interactive voice response (IVR), and fax on-demand, the solution is simple:

- **TeleBranding®** consulting services from Advertel provide expert systems architecture and scriptwriting.
- **VoiceTrax®** professionally recorded voice prompts from Advertel provide exceptional announcer quality your callers will immediately notice!
- **AutoMatt®**, Advertel's feature-packed IVR and auto-attendant system, can host a beta test for your new set of voice prompts and system architecture before fully integrated into your system.

Immediately, callers will know they've reached a quality company!

Here's what you can expect by "TeleBranding®" your voice prompts:

- Increased acceptance of your firm's telephone automation.
- A return of the warmth and personality automated systems tend to take away.
- Convey an image consistent with your media advertising.
- Set yourself apart from others in your industry.
- Add the finishing touch that your expensive telecom equipment, company—and callers so aptly deserve.

Add call capacity without installing new equipment!

Put automation into your firm's telephone presentation—today! Especially good if your inbound call needs are short term (such as with an advertising campaign, one-time event, new product launch, etc.) Consider outsourcing some or all of your calls to Advertel instead of investing in expensive telecom equipment.

- **AutoMatt®**, Advertel's blended 600+ port inbound/outbound interactive voice response (IVR) system offers you true 24/7 inbound service, with 100% quality control!

Initial consultation is free!
Call 1-888-ADVERTEL