

Here's how easy it is to put...

ADS ON HOLD®

TOTAL SYSTEM SUBSCRIPTION

Since 1983! Celebrating over 25 years on-hold.

We think it's "Time Well Spent!"SM

Hear an

ADS ON HOLD®

DEMO!

Call 1-888-ADVERTEL
ext. 1202



PO Box 18053 · Pittsburgh, PA 15236

1-888-ADVERTEL
www.adsonhold.com

FIRST:

Select program size that suits you best:

- Production length: 4 - 20+ minutes
- Frequency of updates: 1 - 6 per year

Get a no-cost Holdtime Analysis.

Heralded as the only service that measures the customer's production needs, virtually eliminating excessive message repetition.

Base your program selection on an estimate of daily call traffic, and what will be needed to keep it sounding *fresh and new* to frequent, repeat callers (rather than sounding stale and repetitive).

Or, ask us for ADS-ON-HOLD®'s new
Unlimited Length Production.
"Don't Hold Back—Say All You Want!"SM

SECOND:

Leave the rest to us! Your ADS-ON-HOLD® is a fully managed, turnkey service. It's our job to keep it running worry-free and sounding good!

You will receive:

- Year-round production scheduling and quality monitoring
- State-of-the-art digital playback equipment provided on a lease basis

You will receive: (continued)

- Talented, experienced announcers alternating male/female
- 16-varieties of licensed music — changes approximately every 2 mins
- Special start-up and holiday features
- Original scriptwriting services — in virtually every worldwide language

Plus, depending on the playback equipment selected, these optional features may also be available at no additional charge:

- User-changeable :30-second soundbite
- FEEDBAX®: Man-on-the-street interviews with customers and/or staff
- FLASHBACK™: Moments in Time, Sports, & History — featuring authentic soundbites!
- Hold Tease's® Trivia — featuring authentic sound-bites!
- Hold Magazine segments authentic National Celebrity Interviews!
- NEW! "TEL-TALK® Radio Network!" with timely news features and talkshow guests, simulcast on radio, phone and web!

Virtually unmatched by the competition, ADS-ON-HOLD® Total System Subscription has been named the "Most Comprehensive On-Hold Message Program in America!"

SAMPLE ADS-ON-HOLD® PROGRAMS:

12 - MONTH			24 - MONTH		
QTY	Description	Amt.	QTY	Description	Amt.
2	6 min. Productions @ \$389	\$778.00	4	6 min. Productions @ \$389	\$1,556.00
1	12-Month Digital Player Lease	\$159.00	1	24-Month Digital Player Lease	N/C
1	12-Month Site Lease	N/C	1	24-Month Site Lease	N/C
1	Shipping/Handling (1-time)	\$35.00	4	Shipping/Handling (1-time)	\$35.00
First Year Total:		\$972.00	Two Year Total:		\$1,591.00

* Not including applicable multi-program and/or multi-location discounts or sales tax.

A genuine ADS-ON-HOLD® Total System Subscription provides everything you need to create a professional, entertaining, on-hold program. Ideal for those who demand the highest level of quality service!

At just pennies a call or less, having an ADS-ON-HOLD® Subscription is your most cost effective advertising buy!

